

POLLY PANDA PRESCHOOL/BRIDGFORD

MEDIA RELEASE

I hereby authorize Polly Panda Preschool and Child Development Center, Inc. (the "Corporation") and Bridgford, its employees, subsidiaries, affiliates, licensees, agents, successors and assigns, with no obligation to compensate our child (ren) or us, the right to photograph, video, publish and release our child (ren)'s image(s) (hereinafter "Media") - with such changes as the Corporation requires - in any legal manner, including without limitation, for marketing, education, illustration, internal/external communications, and media/public relations purposes.

I have the right to revoke this authorization by submitting a written request to the Corporation. Further, we have the right to request the Corporation cease any current or proposed use of my child (ren)'s Media and the Corporation must take commercially reasonable actions to remove the applicable Media; however, the Corporation shall not be required to destroy printed materials or make material alterations to its website unless the use of such Media is offensive, humiliating or outside the scope and intent of this release.

I hereby release and hold the Corporation and its employees, subsidiaries, affiliates, licensees, agents, successors and assigns harmless from any and all claims whatsoever in connection with the use of my and/or my child's or children's picture, name, silhouette, and other reproductions of my or my child's or children's physical likeness.

I understand that Corporation does not require us to sign this Release as a condition of having our child (ren) attend the Corporation's preschool and child development center.

This authorization does not extend to any of the Corporation's vendors, including those providing photography services or child enrichment services nor may Corporation use any Media of our child (ren)'s likeness (es) to promote the vendors or vendors' services.

This authorization expires 5 years from date of signature.

I hereby certify and represent that I have read the foregoing and fully understand the meaning and effect thereof and intending to be legally bound, I have hereunto set my hand this ____ day of _____, 20____.

Signature

Printed Name

Child's Name

Child's Name

Please Return This Form to the Front Desk

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